



2020 Arts Vision

Committee and CFO Workshops

Summary Feedback

1. Introduction

The attached paper was used as the basis of two workshop sessions, with CFOs and with the Capital, Creative Arts and Performing Arts Committees. This short paper summarises the key points that arose in these meetings. Council are asked to consider the paper, the key points, and the updated actions that are offered as a means of progressing the process.

2.1 Key Points

- 2.1 There was general approval for the revised proposal; a shift from the '*national network of arts organisations*' to '*a more effective and inclusive approach to arts development and planning*', was widely accepted.
- 2.2. There is a consensus that there is a need for an independent, arms length body that focuses on the arts. In considering the Scottish Arts Council in relation to this role, there needs to be further discussion on the themes of governance and representation that enhances the mandate of such a body.
- 2.3. There is a consensus that there is a fundamental issue regarding resources. An effective mapping of current activity, and investment patterns, would be a means of articulating this issue.
- 2.4 The model will depend on the involvement of senior officers from the partner organisations and their commitment to the principles of partnership working.
- 2.5. The proposed approach to arts and/or cultural planning will lead us to look at the work of the organisations that we currently support.
- 2.6. The assertion of a leadership role for the Scottish Arts Council, placing us at the strategic centre of the proposed planning process, was widely supported. In this context the Scottish Arts Council would bring unique characteristics in relation to the *arts* planning dimension. We should also offer our skills and experience in working with partners in a national and local context to take a facilitating role in wider *cultural* planning. This would require a mandate that could be expressed in the work of the Cultural Commission, and may require a legislative framework. This mandate would also have to be 'earned', by offering our expertise, knowledge and national overview.
- 2.7. There is a need for a voice for the arts community that is independent of the Scottish Executive, and that supports and enhances the Scottish Arts Council's role as advocate.
- 2.8. In working with partners, a key principle that would inform the approach would be 'what can the arts do for you?'

- 2.9. It would be important that in a national planning context the Scottish Arts Council were able to represent the voice of arts organisations and artists, and other 'smaller' partners.
- 2.10. The relationship with local authorities is critical. Considering this in a regional planning context has real potential benefits. By extension a stronger presence of Scottish Arts Council staff on the ground could be a means to enhance and facilitate this process.
- 2.11 The potential role for area development agencies merits further consideration.
- 2.12 From the experience of European models, Incentive funding can help build partnership and address development needs in particular areas.
- 2.13 The area of artists' rights and the rights terminology in general, requires much more detailed consideration. There were very different views as to the appropriate language that could be used to express these ideas of rights, and in relation to defining 'the artist'.
- 2.14 There was consensus around the idea that the Scottish Arts Council has a responsibility to represent the professional development needs of artists and arts professionals, and seek to enhance their status in the wider community. This should include setting the standards in areas such as pay and conditions.

Key Actions

1. Formally approach national cultural partners to explore the principles that would be required to underpin any partnership approach.
2. Formally approach national cultural partners to explore a joint approach to mapping current activity and investment patterns, and the potential for incentive funding that helps build partnerships and tackle development needs in particular areas.
3. Commission independent research into cultural planning models UK wide and internationally, and suggest a model fit for purpose in Scotland. This would include consideration of how cultural planning can relate to community planning.
4. Integrate with emerging ideas re 'Arts Around Scotland' and detail the resource implications.
5. Integrate 2020 Arts Vision approach into the formal submission from the Scottish Arts Council to the commission as a means to review existing opportunities and identify developments areas.
6. Meet with Communities Scotland, Scottish Enterprise, SHEFCA, SCVO, VAS, CBI, Arts and Business to explore their view of the potential for new partnership in the cultural sector at a national, strategic level. We would involve senior officials from the Scottish Executive, and ideally the Minister for Tourism, Culture and Sport, to this discussion.
7. Review the pattern of support for artists at local, regional and national levels and propose an spectrum of opportunity.
8. Note the need for a legislative framework for the cultural planning model in our submission to the Commission

9. Undertake research into the impact of the arts as it relates to wider policy areas.
10. Integrate the artists rights statements into Council's submission to the commission
11. Initiate further discussion with colleagues from CFOs, Committees and representative bodies to consider the issues of artists and arts professionals' rights, and the issues of language and definitions that have arisen in this area.
12. Commission a major review of the continuing professional development needs of Scottish artists and arts professionals with key partners.